

## Appendix E

# Investment Justification

### A. Investment Justification Overview.

As part of the application process, applicants must develop a formal Investment Justification that addresses each initiative being proposed for funding. These Investment Justifications must demonstrate how proposed projects address gaps and deficiencies in current programs and capabilities.

**Group 3 and All other Applicants may propose up to three investments within their Investment Justification.**

**Group 1 and 2 applicants must show all projects funded via the FA process. Projects must identify correlation with the Port-Wide Risk Management Plan and include project priority within The Plan in Section II.A.**

The Investment Justification must demonstrate the ability of the applicant to provide tangible, physical security enhancements consistent with the purpose of the program and guidance provided by DHS. Applicants must ensure that the Investment Justification is consistent with all applicable requirements outlined in this application kit.

### B. Investment Justification Template.

PSGP applicants must provide information in the following categories for each proposed Investment:

1. Background;
2. Strategic and program priorities;
3. Impact;
4. Funding and Implementation Plan.

Investment Heading	
Port Area	
Applicant Organization	
Investment Name	
Investment Amount	\$

#### I. Background.

Note: This section only needs to be completed once per application, regardless of the number of Investments proposed. The information in this section provides

background and context for the Investment(s) requested, but does not represent the evaluation criteria used by DHS for rating individual Investment proposals.

**I.A. Provide a brief abstract for this Investment.**

Response Type	Narrative
Page Limit	Not to exceed 1 page
Response Instructions	Provide a succinct statement summarizing this Investment.
Response	

**I.B. Provide an overview of the port system in which this Investment will take place.**

Response Type	Narrative
Page Limit	Not to exceed 2 ½ pages
Response Instructions	<ul style="list-style-type: none"> <li>• Area of Operations: <ul style="list-style-type: none"> <li>○ Identify COTP Zone</li> <li>○ Identify eligible port area</li> <li>○ Identify exact location of project site (i.e. physical address of facility being enhanced)</li> <li>○ Identify who the Infrastructure (project site) is owned or operated by, if not by your own organization.</li> </ul> </li> <li>• Point(s) of contact for organization: <ul style="list-style-type: none"> <li>○ Identify the organization's Authorizing Official for entering into grant agreement, including contact information.</li> <li>○ Identify the organization's primary point of contact for management of the project(s), including contact information.</li> </ul> </li> <li>• Ownership or Operation: <ul style="list-style-type: none"> <li>○ Identify whether the applicant is: (1) a private entity; (2) a state or local agency; or (3) a consortium composed of local stakeholder groups (i.e., river groups, ports, or terminal associations) representing federally regulated ports, terminals, US inspected passenger vessels or ferries.</li> </ul> </li> <li>• Role in providing layered protection of regulated entities (applicable to State or local agencies, consortia and associations only): <ul style="list-style-type: none"> <li>○ Describe your organization's specific roles, responsibilities and activities in delivering layered protection.</li> </ul> </li> <li>• Important features: <ul style="list-style-type: none"> <li>○ Describe any operational issues you deem important to the consideration of your application (e.g., interrelationship of your operations with other eligible high-risk ports, etc.).</li> </ul> </li> </ul>
Response	

## II. Strategic and Program Priorities

II.A. Describe how the Investment will address one or more of the National Port Security Priorities, and Area Maritime Security Plan or Captain of the Port Priorities (corresponds with PRMP Group 1 and 2).	
Response Type	Narrative
Page Limit	Not to exceed 1 page
Response Instructions	<ul style="list-style-type: none"> <li>Describe how, and the extent to which, the proposed investment addresses:               <ul style="list-style-type: none"> <li>Enhancement of Maritime Domain Awareness</li> <li>Enhancement of prevention, detection, response and recovery capabilities for:                   <ul style="list-style-type: none"> <li>IED attacks involving small craft or underwater swimmers</li> <li>IED attacks on passenger and/or vehicle ferries</li> </ul> </li> <li>Training and exercises</li> <li>TWIC implementation projects</li> </ul> </li> <li>Area Maritime Security Plan and/or Captain of the Port Priorities:</li> </ul>
Response	

## III. Impact

III.A. Describe how the project offers the highest risk reduction potential at the least cost.	
Response Type	Narrative
Page Limit	Not to exceed ½ page
Response Instructions	<ul style="list-style-type: none"> <li>Discuss the how the project will reduce risk in a cost effective manner.               <ul style="list-style-type: none"> <li>Discuss how this investment will reduce risk (e.g., reduce vulnerabilities or mitigate the consequences of an event) by addressing the needs and priorities identified in earlier analysis and review.</li> </ul> </li> </ul>
Response	

## IV. Funding & Implementation Plan

- Complete the IV.A. on the following page to identify the amount of funding you are requesting for this investment only;
- Funds should be requested by allowable cost categories (as identified in the FY 2008 PSGP Guidance and Application Kit);
- Applicants must make funding requests that are reasonable and justified by direct linkages to activities outlined in this particular Investment;

*Note: Investments will be evaluated on the expected impact on security relative to the amount of the investment (i.e., cost effectiveness). An Itemized Budget Detail Worksheet and Budget Narrative must also be completed for this investment. See Appendix G of this document for a*

sample format. The following template illustrates how the applicants should indicate the amount of FY 2008 PSGP funding required for the investment, how these funds will be allocated across the cost elements, and the required cash match:

IV.A. FY 2008 PSGP Funding Project Funding	FY 2008 PSGP Request Total	Cash Match	Grand Total
Maritime Domain Awareness			
Prevention/Protection/Response and Recovery Capabilities			
Threats			
Explores			
AWC Implementation			
WBA			
Total			

**IV.B. Provide a high-level timeline, milestones and dates, for the implementation of this Investment. Possible areas for inclusion are: stakeholder engagement, planning, major acquisitions or purchases, training, exercises, and process/policy updates. Up to 10 milestones may be provided.**

Response Type	Narrative
Page Limit	Not to exceed 1 page
Response Instructions	<ul style="list-style-type: none"> <li>Only include major milestones that are critical to the success of the Investment;</li> <li>Milestones are for this discrete Investment – those that are covered by the requested FY 2008 PSGP funds and will be completed over the 36-month grant period starting from the award date, giving consideration for review and approval process up to 8 months (estimate 28 month project period);</li> <li>Milestones should be kept to high-level, major tasks that will need to occur;(i.e. Design and development, begin procurement process, site preparations, installation, project completion, etc.)</li> <li>List any relevant information that will be critical to the successful completion of the milestone (such as those examples listed in the question text above).</li> </ul>
Response	

### C. Investment Justification Submission and File Naming Convention.

Investment Justifications must be submitted with the grant application as a file attachment within *grants.gov*. Applicants must use the following file naming convention when submitting required documents as part of the FY 2008 PSGP:

- COTP Zone Abbreviation\_Port Area\_Name of Applicant\_IJ Number  
(Example: Hous\_Galveston\_XYZ Oil\_IJ#1)